

WAYNE COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	2,731	2,788	2,768	-0.7%	26
Total Non-Ag Employment	1,097	1,053	1,057	0.4%	26
Non-Ag Avg Monthly Wage	\$2,122	\$2,171	\$2,137	-1.6%	26
Per Capita Income	\$26,304	\$26,246	n/a	n/a	n/a
Unemployment Rate*	5.7%	7.9%	10.7%	35.4%	3
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$15,102,367	\$12,245,993	\$13,660,246	11.5%	24
Travel & Tourism Related Employment	298	236	257	8.9%	25
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$801,923	\$641,755	\$714,440	11.3%	24
Transient Room Tax	\$204,753	\$188,947	\$210,575	11.4%	19
Restaurant Tax	\$48,118	\$52,681	\$29,803	-43.4%	22
Retail Sales					
Gross Taxable Retail Sales	\$32,775,684	\$31,493,885	\$32,340,535	2.7%	26
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	1,897,021	2,038,931	2,120,559	4.0%	
Grand Staircase-Escalante N.M.	711,310	722,431	700,000	-3.1%	
Capitol Reef N.P.	604,810	617,207	662,659	7.4%	
Canyonlands N.P.	436,713	436,819	435,907	-0.2%	
Goblin Valley S.P.	63,343	52,771	46,270	-12.3%	
Otter Creek S.P.	83,042	72,722	57,786	-20.5%	
Anasazi S.P.	24,309	24,883	21,850	-12.2%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

r = revised

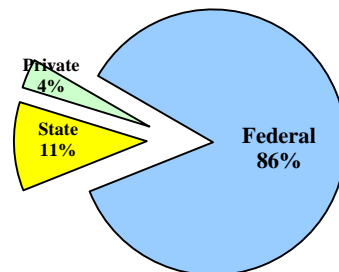
Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	1,577,299	100.0%
Federal Government	1,350,692	85.6%
BLM	892,611	56.6%
US Forest Service	160,190	10.2%
National Parks	297,891	18.9%
National Wildlife Service	--	--
Other •	--	--
State Government	170,216	10.8%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	867	0.1%
State Trust Lands	169,349	10.7%
Other ••	--	--
American Indian	--	--
Private*	56,412	3.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2010



Wayne County Tourism Profile

